



LAUGHING STOCK VINEYARDS In the Pink - Rosé 2011



Laughing Stock has created “**In the Pink**”, our 2nd vintage of a Rosé wine. “In the Pink” is a financial expression that describes an investor or the economy as being in a good financial position or in the best of health. To that end, \$2 of each bottle purchase will be donated to the **Canadian Breast Cancer Foundation**. As well, our ticker tape label includes companies that are involved with breast cancer research and fundraising.

Last year, this Rose was exclusively available at **YEW restaurant + bar at the Four Seasons Hotel Vancouver**. However, we are pleased to offer the only 228 cases made of this 2011 vintage to our Preferred Share Wine Club members and other wine clients.

Winemaking Notes: Select blocks of Malbec (69%) and Syrah (31%) grapes were chosen from 100% estate grapes from our Perfect Hedge vineyard in Osoyoos. After some experimental trials with different winemaking techniques last year, we chose the saignee method (a French term for ‘bleeding’ off some of the juice just after crushing) to get our desired taste profile and colour extraction. This technique then allows us to create greater concentration in the remaining grape must for our big reds.

Beautiful salmon rose hue. Wild strawberry and orange blossom nose, crab apple, melon and citrus on the palate. Lengthy finish with refreshing acidity that makes your mouth juicy.

Vintage Notes: The 2011 growing season was a late season from beginning to end. Bud break was 3 weeks behind normal and while we did get some decent heat units in August and September, the vineyards just never caught up. Our prudent vineyard managers cropped lightly throughout the season to give the vines the best chance in ripening. Thankfully, October brought some above average temperatures allowing us to keep fruit hanging until mid-November. The quality of white varieties in particular was very good with lower Brix levels but much better acid balance.

Harvest Date: October 20, 2011

Varietal: 69% Malbec
31% Syrah

Release Date: May 2012

Cases Produced: 228 cases

Alcohol: 13.0%